

Novra receives another order for its advanced multicast content distribution system

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Novra Technologies Inc. (TSX: NVI), is pleased to announce that Avanti Communications, a UK based broadband telecommunications company, today informed them that after a successful deployment of Novra's advanced multicast content distribution system, being used to deliver branded in-store television over satellite to the Toni & Guy Hair Salon chain in the UK, they require an additional 50 SSP100s to be deployed in the remaining Toni & Guy salons.

David Williams, CEO of Avanti stated that "Novra supplies an important part of our overall solution, enabling us to commit to deploying a range of new services related to the delivery of multimedia via satellite. The flexibility and the breadth of functionality of Novra's content distribution system ensures that our customer's needs are being met. We were more than pleased with the initial roll out of the first order and we look forward to continuing our relationship with Novra as we move forward on a number of other projects throughout the UK and elsewhere in Europe."

About Avanti Communications

Avanti Communications is one of the most experienced broadband telecommunications specialists in the UK. Established in 1996, Avanti has been at the forefront of development of a range of new technologies and services related to the delivery of multimedia services by satellite.

About Novra

Novra Technologies offers end-to end solutions for multi-media network applications with its premium broadband products, applications and services. Current products include the S75 (a high-throughput DVB satellite receiver), the SG75 based upon the S75 but offering two-way connectivity), DisseMedia (a client/server file distribution system using multicast technology) and the SSP100 (a broadband media player that integrates Novra's receiver and reliable multicast file delivery technology). The company website is www.novra.com.

NOVRA TECHNOLOGIES INC.

Harris Liontas
President & CEO

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