



June, 18, 2002

NOVRA TECHNOLOGIES INC. FINALIZES SALE TO KEY CUSTOMER IN THE UK

Novra Technologies Inc. (NVI:TSX:Venture), a provider of broadband equipment for satellite, cable and wireless networks, today finalized an initial order of Cdn. \$300,000 from Avanti Communications to provide an advanced multicast content distribution system that will be used to deliver branded in-store television over satellite to the Toni & Guy Hair Salon chain in the UK. The system will be used to deliver a mixture of content including music, fashion, travel, product promotions and corporate content. This project with Avanti will see Novra's SSP 100 installed in each hair salon site. Once installed, the SSP100 network, coupled with Novra's DisseMedia Multicast server, will enable Avanti to cost-effectively distribute multi-media files and scheduled play lists to the Toni & Guy Chain.

About Avanti Communications

Avanti Communications is one of the most experienced broadband telecommunications specialists in the UK. Established in 1996, Avanti has been at the forefront of development of a range of new technologies and services related to the delivery of multimedia services by satellite.

Quote from Avanti

David Williams, CEO of Avanti Communications commented that: "Our expertise afforded us a good understanding of the overall requirements needed to execute a successful deployment for our customer. One challenge we faced was sourcing a product that would reliably receive, store and play the multi-media content intended for the salons. After a detailed due diligence process we concluded that Novra had the technology and the engineering expertise to deliver such a product. We were impressed with Novra's flexibility and willingness to work with us to meet the specific requirements of the project."

About Novra

Novra offers end-to-end solutions for multi-media applications with its premium broadband products, applications and services. Novra develops products and technologies in the areas of datacasting, and broadband communication over satellite, cable and terrestrial communication links, centered on the Digital Video Broadcast (DVB) standard. It is this focus that has generated Novra's newest product, the SSP100, which integrates Novra's core receiver (now known as the S75) and reliable multicast file delivery technology called DisseMedia, into a cost effective, high-quality broadband media player.

Founded in 2000, Novra Technologies is headquartered in Winnipeg, Canada. The company website is www.novra.com.

NOVRA TECHNOLOGIES INC.

Moe Barakat
President & CEO

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TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

The statements contained in this release that are not historical facts are forward-looking statements, which involve risks and uncertainties that could cause actual results to differ materially from targeted results. The Company relies upon litigation protection for forward looking statements.