

NEWS RELEASE

For Release June 18, 2008

Novra Technologies Announces Continued Sales Growth in IPTV Market

Winnipeg, Manitoba, Canada – Novra Technologies Inc. (NVI: TSX; Venture) has received orders for more than 3,300 S75 Satellite receivers for various international IPTV networks, which distribute digital television using Internet Protocol (IPTV), so far in 2008. This expands Novra's presence in the IPTV market to well over 18,000 installations, spread across 4 continents. The majority of these installations are located in businesses, Government, or multi-dwelling units, each serving from several to hundreds of individual viewers or subscribers. Novra's marketing focus, along with the technical capabilities of the S75 product line and Novra's commitment to product quality and service excellence, have been the solid foundation for this continued penetration in the IPTV market.

Novra's clients use the S75 to deliver IPTV content in a wide range of applications. These include delivery of digital television within apartment buildings, in-suite entertainment in hotels, subscription-based television to more than 20,000 homes from one head-end, digital signage in bank branches, and in-office informational television. Each S75 provides the capability to directly feed an entire network with digital television, rather than only servicing a single computer or set-top box. Its reliability has been proven and recognized by the market and has been the key to its on-going acceptance in highly visible applications around the world.

"The IPTV market continues to show steady growth and our efforts to secure additional opportunities for our S75 receiver in this growing market segment are proving successful. We will continue to supply powerful, high-quality, cost-effective solutions to the IPTV market as it grows and endeavor to remain a supplier of choice," stated Novra's Mike Borgford, Director of Open Systems at Novra.

Novra's S75 family of DVB-S receivers enables data or video, in open or encrypted form, to be received and then distributed over Ethernet. More than 27,000 S75s have been successfully deployed by hundreds of organizations around the world, in various applications such as weather information distribution, point-of-purchase advertising, delivery of training materials, corporate television and training, and data distribution backbones.

About Novra Technologies Inc.

www.novra.com

Novra Technologies offers premium products and solutions to the datacasting and digital signage markets. Novra specializes in the transmission and reception of IP traffic over satellite, cable and terrestrial communication links. Products offered include broadband receivers for DVB Satellite, DVB Cable, and ATSC systems. Novra's IPE encapsulator products can be used in both DVB and ATSC MPEG2 systems for datacasting as well as broadband access applications. The NovraLink digital signage solution integrates Novra's technologies into a comprehensive multimedia management and distribution system.

Forward Looking Statements

Statements in this release relating to matters that are not historical fact are forward-looking statements based on current expectations, forecasts and assumptions that involve risks and

uncertainties that could cause actual outcomes and results to differ materially. Factors that could cause or contribute to such differences include, but are not limited to general economic conditions, changes in technology, reliance on third party manufacturing, managing rapid growth, global sales risks, limited intellectual property protection and other risks and uncertainties described in Novra's public filings with securities regulatory authorities.

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