

NEWS RELEASE

For Immediate Release

Novra Technologies Announces Significant Sale into IPTV Market

Winnipeg, Manitoba, Canada (March 26, 2007) – Novra Technologies Inc. (NVI: TSX; Venture) has received an order valued at approximately \$410,000US for S75 receivers to be installed into the IPTV market, which distributes digital television over Internet protocol networks. These S75s will be delivered over the next two months. This brings the total number of S75-powered IPTV installations to well over 15,000. The majority of these are located in businesses or multi-dwelling units, each serving from several to hundreds of individual viewers or subscribers. The S75 receiver is currently deployed in IPTV solutions across 4 continents.

The technical capabilities of the S75, along with Novra's commitment to product quality and service excellence, have been the solid foundation for this market penetration. The S75 provides the opportunity to directly feed an entire network with IP traffic, rather than only servicing a single computer or set-top box. Its reliability has been recognized by the market and has proven to be key to its acceptance in these highly visible installations.

"The IPTV market has shown steady growth over the past few years, with new services continuing to come on-line around the World. We are actively endeavoring to secure additional opportunities for our S75 receiver in this growing market segment" " stated Harris Liontas, President and CEO of Novra Technologies.

Novra's S75 family of DVB-S receivers enables data or video, in open or encrypted form, to be received and then distributed over Ethernet. More than 25,000 S75s have been successfully deployed by hundreds of organizations around the world, in various applications such as weather information distribution, point-of-purchase advertising, delivery of training materials, and data distribution backbones.

About Novra Technologies Inc.

www.novra.com

Novra Technologies offers premium products and solutions to the datacasting and digital signage markets. Novra specializes in the transmission and reception of IP traffic over satellite, cable and terrestrial communication links. Products offered include broadband receivers for DVB Satellite, DVB Cable, and ATSC systems. Novra's IPE encapsulator products can be used in both DVB and ATSC MPEG2 systems for datacasting as well as broadband access applications. The NovraLink digital signage solution integrates Novra's technologies into a comprehensive multimedia management and distribution system.

Forward Looking Statements

Statements in this release relating to matters that are not historical fact are forward-looking statements based on current expectations, forecasts and assumptions that involve risks and uncertainties that could cause actual outcomes and results to differ materially. Factors that could cause or contribute to such differences include, but are not limited to general economic conditions, changes in technology, reliance on third party manufacturing, managing rapid growth, global sales risks, limited intellectual property protection and other risks and uncertainties described in Novra's public filings with securities regulatory authorities.

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TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. The statements contained in this release that are not historical facts are forward looking statements, which involve risks and uncertainties that could cause actual results to differ materially from targeted results. The Company relies upon litigation protection for forward-looking statements.