



Novra Extends Global Reach by signing Reseller agreement and LOI with Beijing CPT Co. Ltd. (CHI)

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Novra Technologies Inc. (TSX Venture: NVI), a provider of broadband equipment for satellite, cable and wireless networks, today announced that it has signed a reseller agreement with Beijing CPT Co. Ltd. (CHI), an information technology company focused on applied data systems, network storage technology, video editing and software design. As an authorized reseller and distributor, CHI now has the non-exclusive right to distribute Novra's entire product line within China, Hong Kong, Japan, and Korea.

"CHI has an impressive platform for content collection, management, storage, distribution and viewing. We are very pleased that Novra's DVB-C technology will form part of CHI's total solution and will enable them to cost-effectively distribute content over China's cable networks," stated Patrick Sheedy, Novra's Director of Business Development. "We are excited to have CHI join our reseller program and we are dedicated to providing them with the technology, products, and marketing tools required to integrate and sell Novra products as a fundamental part of their total solution. Asia represents a significant market for Novra and we are delighted to work with CHI to capture market share in this region."

In addition, Novra has signed a letter of intent with CHI to explore a non-exclusive strategic partnership, which would see the companies jointly exploit the significant marketing opportunities that exist by joining forces. The Letter of Intent represents a major milestone in the relationship between the two companies, and creates an alliance aimed at marketing DVB-IP based content distribution systems over the cable network infrastructure in China and nearby regions.

Gary Shi, General Manager of CHI stated that "Novra's DVB receiver technology and products are complementary and synergistic with CHI's products and will allow us to deliver a total solution to our client base. Combining our strengths better positions us to tap into business opportunities that we have identified in the Asian region. We at CHI believe that a strategic partnership holds great potential for both parties."

About Beijing CPT Co. Ltd. (CHI)

CHI was established in Feb.1998, and is invested and held by Shenzhen Science & Technology Co. Ltd.. CHI focuses on information technology including: applied data systems, network storage technology, video editing and software design. CHI's Network Technology Lab and Center for Storage System Study enables CHI to provide consulting, project management, and product design and development for the finance, telecom, media, government, education and business sectors. CHI's website address is www.chpst.com.

About Novra

Novra Technologies offers premium broadband products, applications and services centered around DVB-IP and multicasting technology. Current products include the S75 and C75 (high-throughput, cost-effective DVB satellite and cable receivers), the SG75 based upon the S75 but offering two-way connectivity), DisseMedia (a reliable file distribution system using multicast technology) and the SSP100 (a broadband media store and play appliance that integrates Novra's receiver and reliable multicast file delivery technology). The company website is www.novra.com.

NOVRA TECHNOLOGIES INC.

Harris Liontas
President & CEO

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